

ROGER PFUND

Born in 1943 in Bern in Switzerland.
Lives and works in Geneva since 1971.

A multifaceted man, Roger Pfund presents himself first and foremost as a painter. He devotes a large part of his pictorial work to his "icons", women and men, who had an extraordinary destiny and whose life was a source of perpetual inspiration for the painter.

Since 1966, Roger Pfund has exhibited his works in Europe, the United States, South America and Asia.

As a graphic designer, Roger Pfund has developed his activity in the field of visual communication. He has worked in fields as diverse as culture, humanitarian, finance and industry. He is a designer of cultural installations, architectural projects and more than a thousand posters, books, business reports and objects.

For many years he specialized in the creation and design of the bank note. From 1971, he participated in the creation of Swiss banknotes and is the designer of the latest series of French banknotes. In 1996, the international jury of the European Monetary Institute awarded him the first prize in the Euro competition. He is still called today by many countries as advisor and designer of new banknotes. Winner of many international awards, decorated by several institutions, he received in 2002 the distinction of Officer of the Order of Arts & Letters of the French Republic

In 2003 he created the new Swiss passport.

BIOGRAPHY/ EXHIBITIONS

2019

Boléro – Department of culture of the city of Versoix, Switzerland

2018

Artvera's Gallery, Geneva

2017

Ferrari Art Galery, Vevey

2015

Museum Wiesbaden, Germany

2014

Galerie ID, Carouge, Geneva

2013

Musée d'art et d'histoire, Geneva

2012

National Library, Bern

Headquarter KBL, Lausanne

EPFL, Buchillon

2011

Galerie ID, Carouge, Geneva

2010

Galerie de l'Hôtel-de-Ville, Yverdon

2009

Galerie Ficher Rohr, Basel
Central Bank of Colombia, Bogota
Art Kiev 2009, Ukraine

2008

Today Art Museum (TAM), Beijing, China
Palexpo, Halle 3, Geneva
Galerie de l'Hôtel-de-Ville, Yverdon

2006

World Economic Forum, Annual Meeting Centre des congrès, Davos
Banque Leu, Zurich and Geneva

2005

Galerie Ramseyer & Kaelin, Bern
Amat Espace d'art, Geneva

2004

Artroom, Lausanne
Galerie Laforet, Verbier
Galerie Am Leewasser, Brunnen

2003

Galerie Ramseyer & Kaelin, Bern
Finter Bank, Zurich et Lugano
Galleria Nova, Ascona
Espace Amata, Geneva

2001

Galerie Artrium, Geneva
Galerie Arteba, Zurich

1999

UQAM, Quebec, Montreal, Canada
Galerie Spreng, Berne
Centre culturel suisse, Pro Helvetia, Paris, France

1998

Creation Gallery G8, Tokyo, Japan

1995

Galerie Martin Krebs, Bern
Galerie Teunen & Teunen, Johannisberg, Francfort, Germany
Galerie Kreymborg, Amsterdam, The Netherlands

1994

Galerie Modus, Berlin, Germany
Dakar Biennale, Senegal

1993

Museum of de Carouge, Carouge Geneva
Tecno, Amsterdam, The Netherlands
Art Fair, Berlin, Germany

1981

Galerie Am Markstall, Heidelberg, Germany

1980

Galerie Numaga, Auvernier
Art'Basel, Basel
Galerie Rivolta, Lausanne
Galleri Dymling, Stockholm, Sweden

1979

Amstutz Fine Art, Zurich
Arteba Galerie & Edition, Zurich
CALART Art contemporain, Geneva
Art'Basel, Basel

1978

Art'Basel, Basel

1977

Galerie Rivolta, Lausanne
Galerie Zodiaque, Perroy
Art'Basel, Basel
Galerie Schindler, Bern
Galerie Elizabeth Haeger, Göteborg, Sweden
Galerie Biedermann, Zurich

1977

Washington Art Fair, USA
Painting Box Gallery, Zurich

1976

Galerie Cour Saint-Pierre, Geneva
Art'Basel, Basel
Athen's Gallery, Athens, Greece
Palazzo Ceppi, Turin

1975

Galerie Zodiaque, Perroy
Galerie Saint-Germain, Paris, France
Galerie Susanne Egloff, Basel
Galerie Numaga, Auvernier

1974

Galerie Cour Saint-Pierre, Geneva
Galerie Vanini, Lugano

1973

Galerie Schindler, Bern

1972

Dokumenta 5, Kassel, Germany

Cabinet des estampes, Geneva

1967

Galerie Zodiaque, Geneva

BIOGRAPHY/ ACHIVEMENTS

1971-1985

Swiss National Bank, Bern

First prize in the design competition for a new series of banknotes, creation and realization of the reserve series

1971-2012

Swiss National Bank, Bern

Member of the working group for the new series of banknotes

1978-1981

De La Rue Giori, Lausanne

Design and creation of the Russian banknote Pushkin promotional specimen

1978-1991

Teo Jakob, Geneva and Bern

Conception and realization of the graphic identity, the visual communication and promotional

1980-1997

Banque de France, Paris

Creation and realization of the last series of French banknotes before the euros

1985-1995

International Red Cross and Red Crescent Museum, Geneva

Design of the Museum's concept and scenography, interior design, signage design and layout of temporary exhibitions, creation of the posters and the graphic identity

1987-2010

Am Stram Gram, Geneva

Conception and realization of the interior design and exterior installation mobile sculpture, creation of the graphic identity of the theater, annual communication campaign, programs and posters

1989-2017

Société Privée de Gérance (SPG), Geneva

Design of the quarterly publication L'Information immobilière

1991

700th anniversary of the Swiss Confederation, Geneva,

Design and construction of a monumental architectural temporary installation La Voie de la Paix (place des Nations and Avenue de la Paix)

1994-1998

Fight against AIDS, Geneva,
Design and realization of the annual events The Artists facing AIDS and realization of the 12th International Aids Congress in Geneva, creation of the visual identity

1995

50th anniversary of the United Nations, Geneva
Design, construction and realization of a temporary monumental sculpture The Tree of Life and an urban exhibit on the theme of Human Rights

1995-1997

Swiss Transport Museum, railway section, Lucerne
Conception of the architectural and museological design of the permanent exhibit

1996

European Monetary Institute (EMI), Frankfurt
Mandated by la Banque de France, award of the first prize of the international Jury, creation and conception of the Euro banknotes design Ages and Styles and Abstract and Modern

1997

UBS Private Banking, Geneva
Creation and realisation of a promotional specimen and his both side support
Group Landis & Gyr, Zug
Conception and realization of the KINEGRAM® specimen

1997-1998

City of Lyon
Design and development of signage system and creation of a graphic charter

1997-2000

Alusuisse Lonza Holding (algroup), Zurich
Creation of the graphic charter, the corporate identity, the annual reports and worldwide signage

1997-2009

Banque de Patrimoines Privés Genève
Creation of the visual identity, the communication and the publication, the brochures and the annual reports

1998

Conception and realization of the book Itinerary for Human Rights, design and lay out to commemorate the 50th anniversary of the Universal Declaration of Human Rights
Genevoise Assurances, Geneva
Design and realization of a life insurance policy certificate with security components

1998-1999

REKA, Swiss Travel Fund, Bern
Conception and design of the Reka-Check of travel

1999

Genève Place Financière
Creation of a communication campaign for the banks of Geneva urban exhibit and organization of events

1999-2004

Festival Médias Nord Sud, Geneva

Creation and realization of the visual identity, the communication, design and realization of the programs and the posters

1999-2005

Grand Théâtre, Geneva

Conception and realization of the visual identity of the Opera House, the graphic charter, the annual communication campaign, the season programs and the posters

2000

FIFA, Zurich

Design of the three FIFA World Player trophies of the 20th century

Swiss Society of engineers and architects, Geneva

Design and application of the corporate design, creation of a graphic charter

2000-2001

FNAC, Geneva

Organization of events around the opening of two FNAC stores Rive and Balexert

2000-2002

Jaeger-LeCoultre SA, Vallée de Joux

Design and installation of an international travelling exhibition Anachronisme on the theme of time

2000-2003

Swiss Confederation, Federal Office of the Police, Bern

Graphic design of the new Swiss passport in collaboration with Orell Füssli Printing Ltd, design and creation of the new Swiss visa and communication documents

2000 and 2005

International Airport, Geneva

Creation of the signage and an artistic installation of departure and arrival areas

2000-2008

Alliance SEP, Geneva

Organization of annual fund raising events in favor of the research for multiple sclerosis

2001-2015

SICPA Ltd, Lausanne

Creation and realization of the annual greeting cards

2002

Expo 02, Swiss national Exposition, Bienne

Design and installation of the multimedia night show, Half of the World

Société Générale de Surveillance, Geneva

Design and realization of SGS certificates and ISO certificates

2003

Editions Favre, Lausanne

Design and lay out of the Alinghi official book celebrating the America's cup victory

SICPA Ltd, Lausanne

Design and lay out of the book 75 moments on the occasion of its 75th anniversary

Orell Füssli Printing Ltd, Zurich

Design and realization of a travelling stand to introduce the new Swiss passport

2003-2011

« Chemins de fer du Kaeserberg », Granges-Paccot

Architectural and museological design realization of the welcome building, focus on communication

2004

Vacheron Constantin Ltd, Geneva

Creation of a 60sqm wall painting in its new Headquarters in Plan-les Ouates

2005

International Motor Show, Geneva

Realization of two commemorative coins gold and silver for the 100th anniversary

2005

Grand Prix de l'Horlogerie, Geneva

Design and realization of the trophy l'Aiguille d'or

2005-2006

Securrency Australia

Design and realization of the polymer banknote specimen Eurostar

2005-2010

Banque de France, Paris

Design and creation of a series of 5 banknotes for the Comoro Islands

2006

Canton and République of Geneva, (GRTA) Geneva Region – Terre d'Avenir cDesign and realization of the communication campaign to support the label GRTA

2005-2012

SICPA Ltd, Lausanne

Design and realization of banknote specimens introducing the new technologies of the company

2006-2012

Vacheron Constantin Ltd, Geneva

Creation and realization of the Quai de l'Ile watch with security elements in collaboration with Orell

Füssli Printing Ltd and SICPA Ltd

FIAT Group, Turin

Design and lay out of the annual reports

2007-2008

Olympic Museum, Lausanne

Design and installation of an interior and exterior exhibition on the occasion of the Olympic Games in Beijing 2008

2009

Université de Genève, Uni-Dufour

Creation of an artistic installation on the occasion of the 450th anniversary

Sciences II Library, University of Geneva and Fondation Ernst & Lucie Schmidheiny, Designing and installing of a flexible sign system, artistic intervention

2009-2015

Central Bank of the Republic of Argentina

Conception and realization of a new series of six bank notes

2009-2016

Institut Jacques-Dalcroze, Geneva

Conception of a support campaign, design and creation of an automaton to promote the Institute and design of several collector objects

2010

Popular Republic of China

Design of a watch for the 60th anniversary of the popular Republic of China

EPFL, Lausanne, Rolex Learning Center

Design and creation of an artistic installation for SICPA Ltd

Human Rights Watch, Geneva

Conception and creation of a special promotional watch produced with Hublot

2010-2012

KBA NotaSys Ltd, KURZ, Securrency, SICPA Ltd, Orell Füssli Printing Ltd

Creation and realization of the Jules Verne banknote specimen on polymer

2011

Cirque KNIE, Rapperswil

Design and creation of the Circus KNIE 2011 poster

Jazz Festival, Bern

Conception and realization of a collector design object for a DVD collection on the history of the Bern festival from 1983 to 2002

Canton and République of Geneva

Design, creation, organization and staging of an event Genève Autrement to present the Canton of Geneva to the Federal Chambers at the Federal Palace in Bern, creation of a photographic montage in digital format, invitations and management of the event

2012

Balexert, Geneva

Renewal of all the signs at the Balexert Centre, including car parks and building

Central Bank of Nigeria

Creation of a new set of six banknotes, with KBA-NotaSys Ltd

REKA, Swiss Travel Fund, Bern

Conception and design of a credit card

2014

Fondation Baur, Geneva

Creation of a poster in tribute to Monsieur Alfred Baur

2014-2016

ICJ, Genève

Creation of the graphic identity, the annual reports and the website

2014-2016

Boléro, Versoix

Creation of a sign system and the graphic identity

2014-2015

Département de la cohésion sociale et de la solidarité, Ville de Genève

Creation et realization of the graphic identity, creation of various communication supports

2015-2016

Dupin 1820, Geneva

Creation of a sign system and the graphic identity